



FRANCHISE *Brochure*



Wait is Over ! Get Ready to Fly. !!

**JOIN OUR WINNING PREMIUM
FRIED CHICKEN FRANCHISE**

@5.95 LAKHS
Only

FOR FRANCHISE ENQUIRY:
93632 53118 / 90039 96635





ABOUT US

Our franchise is built on the love for delicious, crispy, and juicy fried chicken. Our brand also celebrates the rich, earthy flavours of mushrooms, offering a healthy and delicious alternative to traditional fried foods. With a carefully crafted menu, high-quality ingredients, and recipes perfected over years, we deliver flavour-packed fried chicken that has our customers coming back for more!.

Join us and be a part of a trusted, beloved brand in fast-casual dining.



WHY FRANCHISE WITH US?

1. Unique Product Offering

Our main USP focused on Full Broasted chicken and delicious varieties of sauce pan wings. Our fried mushrooms stand out in the fast-casual and plant-based market. We cater to a growing demand for vegetarian and vegan comfort food, offering a crispy, satisfying option that appeals to a wide range of customers.

2. Eco-Friendly, Plant-Based Brand

With a focus on sustainability and plant-based ingredients, our franchise aligns with the values of today's conscious consumers, setting you apart in the competitive food industry.

3. Turnkey Business Model

We've developed a seamless, easy-to-operate franchise model with streamlined operations, optimized supply chains, and efficient processes, you'll benefit from a model that has already succeeded in multiple markets... Our systems cover everything from kitchen setup to daily operations, making the setup process straightforward and cost-efficient.



WHY FRANCHISE WITH US?

4. Comprehensive Training and Support

We're committed to your success. Our team offers in-depth training on product preparation, customer service, and efficient business management. You'll also receive ongoing marketing and operational support.

5. Community-Driven Marketing

We'll provide marketing strategies tailored to your location. Our brand's unique appeal makes it easy to capture local attention through online, social media, and in-store promotions.

FRIED WINGS FRANCHISE BENEFITS:

- High ROI
- No Royalty
- Free Training at Institute
- No dependency on skilled manpower
- High range machineries for seamless production.
- Customizable menus & pricing
- Free Swiggy & Zomato Integration



FRANCHISE INVESTMENT DETAILS

We offer a clear and transparent investment process, so you can confidently assess the benefits of joining our brand. From initial setup costs to ongoing fees, we'll guide you every step of the way.

Initial Franchise Fee	: 2.5 Lakhs
Machineries, Branding & Equipment's	: 3.45 Lakhs
Total Start-Up Investment	: 8 Lakhs – 13 Lakhs
Ongoing Royalties	: 0%



FRANCHISOR INCLUSIONS

Machineries & Equipment's:

- 20L Temperature control gas fryer – 1
- Double side display warmer – 1
- 1KW 6L deep fryer – 1
- Commercial bun toaster machine – 1
- Microwave oven – 1
- SS 3 burner stove – 1
- SS Breeding table – 1
- 350L deep freezer – 1
- 200L deep freezer – 1



WELCOME KIT

- Nitrile gloves – 1 Box
- Marination Box (Large) – 1
- Marination Box (Medium) – 1
- Apron – 4 Nos
- Head cap cover – 1 Box
- Seasoning cups – 4 Nos





FRANCHISEE RESPONSIBILITIES:

Choosing Location

Franchisee should choose the locations based on people crowding areas like Market, School, College, Bus stand, Companies, etc.

Transportation Charges

Franchisee should take care of the transportation charges depends on their location. Franchisor shall arrange 'MSS / VRL / A1 transports kind of logistics under 'TO PAY' option.

Battery Backup

Power backup should be arranged by the Franchisee based on requirements.

Cylinders

Franchisee should arrange three cylinders. Two for work and one for backup

Trade & Commercial Licence

Franchisee should take care on the local permissions and other licences if required. Franchisor shall advice on the procedural formalities.

Initial Stocks Purchase

Franchisee should arrange Rs.80,000 for purchasing basic stocks like Masalas, Packing containers, Chicken, Groceries, etc

Cutleries Purchase

Franchisee should arrange Rs.50,000 for Plates, Glass, Storage containers, cutting board, working tables, etc. based on the requirements.

Business Cycle Amount

Franchisee should maintain Rs.1,00,000 for business rotation



SALES PROJECTION

Sales Projection	Projection 1		Projection 2		Projection 3		Projection 4	
	Daily	Monthly	Daily	Monthly	Daily	Monthly	Daily	Monthly
Average Sales	10000	300000	18000	540000	25000	750000	35000	1050000
Staff Salary	1200	36000	1400	42000	1500	45000	1800	54000
Shop Rent	700	21000	700	21000	1500	45000	2000	60000
Current Bill	200	6000	300	9000	300	9000	400	12000
Groceries	1000	30000	1800	54000	2500	75000	3000	90000
Vegetables	400	12000	600	18000	800	24000	100	3000
Chicken	3000	90000	5000	150000	7000	210000	10000	300000
Gas	300	9000	400	12000	500	15000	700	21000
Masalas	250	7500	380	11400	500	15000	600	18000
Packing material	200	6000	360	10800	450	13500	600	18000
Total sales / day	7250	217500	10940	328200	15050	451500	19200	576000
Miscellaneous (5%)	363	10875	547	16410	753	22575	960	28800
Total Net Profit	2388	71625	6513	195390	9198	275925	14840	445200

CORPORATE OFFICE ADDRESS:

KVM Complex, GST Road, Chengalpattu By-Pass, Chengalpattu, Tamil Nadu - 603002.

Contact Number: 7010024542

FOR FRANCHISE ENQUIRY:

Tamil Nadu : 93632 53118 / 90039 96635 / 75500 77078

Andhra Pradesh & Telangana : 63640 62635

Karnataka : 63640 62635

I AM VEG



FRIED BITES

	PRICE
Onion Rings (8pc)	60
Paneer Popcorn	80
Paneer Strips (5pc)	90
Mushroom Wings (6pc)	90

SAUCE & PAN

	PRICE
Honey Chilli Paneer	120
Mexican Cheese Paneer	120
Devil's Hunt Spicy Paneer	120
Honey Chilli Mushroom	120
Mexican Cheese Mushroom	120
Devil's Hunt Spicy Mushroom	120

BURGER

	PRICE
Classic Veg Burger	80
Paneer Zinger Burger	120
Mushroom Zinger Burger	120
No Bun Mushroom Burger	150

TACO

	PRICE
Mexican Paneer Taco	100
Peri Peri Paneer Taco	100
Mexican Mushroom Taco	100
Peri Peri Mushroom Taco	100



PAROTTA ROLLS

	PRICE
Honey Spice Paneer Roll	90
Hot & Spicy Paneer Roll	90
Honey Spice Mushroom Roll	90
Hot & Spicy Mushroom Roll	90

VEG PASTA

	PRICE
White Sauce Pasta	80
Paneer White Sauce Pasta	120
Mushroom White Sauce Pasta	120

FRENCH FRIES

	PRICE
Salted French Fries	80
Mexican French Fries	100
Peri Peri French Fries	100

CHILLERZ

	PRICE
Minty Green	70
Blue Lady	80
Mango Forest	80
Pineapple Ocean	80
Orange Delight	80
Blueberry Island	90
Lichi Lemon Mint	90
Spicy Guava	90



I AM NON VEG



TACO

	PRICE
Mexican Chicken Taco	150
Honey Spicy Chicken Taco	150
Peri Peri Chicken Taco	150

PAROTTA ROLLS

	PRICE
Honey Spice Chicken Roll	120
Peri Peri Chicken Roll	120
Hot & Spicy Chicken Roll	120

CHICKEN PASTA

	PRICE
White Sauce Pasta	120
Honey Chilli White Sauce Pasta	150
Red Sauce Pasta	150

MAGGI BOWL

	PRICE
Egg Maggi	60
Chicken Popcorn Maggi	100
Chicken Cheese Popcorn Maggi	120
Chicken Popcorn Egg Maggi	120

FULL BROASTED CHICKEN

399

FRIED BITES

	PRICE
Chicken Popcorn	90
Chicken Wings (4pc)	120
Chicken Strips (4pc)	120
Classic Fried Chicken	70
Chicken Drumstick	80

SAUCE PAN WINGS

	PRICE
Honey Chilli Wings	150
Chilli Garlic Wings	150
Mexican Cheese Wings	150
Peri Peri Wings	150
Devil's Hunt Wings	150
Japan Special Chicken	150

BURGER

	PRICE
Classic Chicken Burger	90
Chicken Zinger Burger	120
Cheesy Chicken Zinger Burger	150
No Bun Chicken Burger	200





BUCKET & COMBOS

BUCKET

PRICE

Mushroom Wings (15pc)	215
Chicken Wings (8pc)	230
Chicken Strips & Wings (10pc)	290
Chicken Mini Bucket (4pc)	290
Chicken Drumstick (5pc)	390
5 Layers Sauce Pan Wings (3pc Wings in All Flavours)	430
Chicken Family Bucket (Wings-4pc, Strips-4pc, Classic Fried Chicken-2pc, Chicken Drumstick-2pc)	520

VEG COMBOS PRICE

COMBO 1: 249

Paneer Popcorn
Paneer Zinger + Burger
Chillerz

COMBO 2: 269

Mushroom Wings
Mushroom Zinger Burger
Chillerz

COMBO 3: 299	COMBO 4: 329
Parotta Roll	Mushroom Wings
White Sauce Pasta	Taco + French Fries
French Fries + Chillerz	Chillerz



CHICKEN COMBOS PRICE

COMBO 1: 249

Chicken Popcorn Maggi
Chicken Drumstick
Chillerz

COMBO 2: 269

Chicken Popcorn
Chicken Zinger Burger
Chillerz

COMBO 3: 359

Classic Fried Chicken
Sauce Pan Wings
French Fries + Chillerz

COMBO 4: 449

Chicken Wings
Sauce Pan Wings
Chicken Zinger Burger
Chillerz

COMBO 5: 449

Chicken Taco
White Sauce Pasta
Chicken Strips + Chillerz

